

*"Cloud computing is moving from a new idea to the next big strategy for optimizing how IT is used"*

– Gartner Research

### **Do Business Anywhere You Go**

The BBJCloud infrastructure allows you to access your BBJ applications from any broadband Internet connection. Whether your application uses CUI, Thin Client or BUI, BBJCloud can handle it. You can quickly adapt to changes in your IT requirements using a virtualized solution with an easy to use management interface.

### **Start Small. Grow Quickly**

You can get started with a few virtual machines to test your application and evaluate its advantages. As you see the reduction in capital and operational expenses, BBJCloud allows you to add more servers and resources when and where you need them. Application developers can define templates that allow new customers to be operational within minutes. Custom dedicated clouds with segregated resources are available for applications with special requirements.

### **VMware Virtualized**

The BBJCloud is virtualized by VMware, the global leader in virtual infrastructure software for industry-standard systems. The world's largest companies use VMware solutions to simplify their IT, fully leverage their existing computing investments and respond faster to changing business demands.

### **Fixed monthly pricing**

Some cloud service providers expect you to pay for each minute you use their resources or each contact with their support staff. That "utility billing" scheme involves variable monthly costs that are difficult to budget. BBJCloud accounts are billed fixed monthly fees according to the resources you contract. Our pricing structure is centered on our customers, not our accountants.

### **Disaster Recovery**

When an in-house deployment is the primary IT solution, BBJCloud can serve as a cost effective disaster recovery alternative. By virtualizing your in-house infrastructure and periodically

replicating it to the cloud, you can have standby resources to maintain business continuity if your in-house infrastructure is not available.

### **Partnering Opportunities**

BBjCloud offers BASIS partners assistance for migrating existing installations to the cloud to ensure a successful implementation without a steep learning curve. BASIS partners can extend their current offerings by offering BBjCloud deployment alternatives under attractive terms.

### **BBj and Datacenter Experience**

The BBjCloud staff comes from ESS, a BASIS distributor since 1987, and PRW.NET, a service provider since 1998. Our experience working with BASIS developers allows us to properly support the successful deployment of your BBj applications in the cloud. Our experience with application hosting and datacenters enables us to offer you a reliable, cost effective and well supported infrastructure deployed on SAS 70 Type II certified datacenters. By combining premium low-latency connectivity, high security, redundant power and constant 24/7 monitoring we can offer very competitive service level agreements.